



## Executive Leadership Development

Today's organizations face significant challenges to succeeding in the global arena. The landscape is ever shifting with rules changing quickly and often. Executive leaders must establish a culture in which everyone is challenged to be innovative and seek new methods of enhancing business. Successful executive leaders must lead today's organization into tomorrow's challenging, competitive arena. Priorities



must shift and thinking must be creative in order to compete. Collaboration, teamwork and speed are essential components to success.

The Aspire Executive Leadership process provides the format for creating an environment where employees will be ready and willing to operationalize the vision of the organization. Techniques for aligning resources and guidelines for leading others to higher levels of performance will be provided.



### Key Areas within the Aspire Advantage for Executive Leadership Development Process:

- The Challenge of Leadership
- Valueship
- Vision
- Leading During Times of Change
- Alignment
- Organizational Goals
- The Principles of a Successful Plan
- A Solution for Every Obstacle
- Strategies for Positive Growth
- Understanding Human Potential
- Rules of Collaboration
- Creating Winning Teams
- Team Competency & Leadership
- Developing Trust
- Changing Attitudes
- Leading People into High

### Measurable Outcomes and Results:

- Increased Market Share
- Increased Shareholder Earnings
- Customer Retention
- Defined Strategic Direction
- Empowered Employees
- Developed and Sustained Corporate Values

### The Aspire Formula for Success:

$$\text{Ask} + \text{goals} = \text{PBC} \rightarrow \text{IR}$$

Attitudes	Positive	Improved
Skills	Behavior	Results
Knowledge	Change	

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